



Bright Exhibitions" is an UAE Based exhibition marketing and organizer committed to the primary cause of promoting trade in Different Countries, With a scope of business covering:

- Building and Construction
- Industrial
- Automotive Industry
- Plastics and Rubber
- Packaging and Printing
- Interior and Hardware
- Homes Product

We have grown from strength to strength with marketing and organizing physical and virtual trade shows in Kenya, Tanzania, Uganda, Nigeria, Ghana, Rwanda, Ethiopia and More.

We have experience in delivering world-class events, providing local, regional and international exhibitors with unmatched expertise and in-depth market knowledge.

The company has marketed numerous trade fairs and exhibitions with positive results and feedback from exhibitors. Sales revenues generated during these shows are proof of our successful approach to each specific market and industry.



We are constantly on the lookout for opportunities to scale greater heights.

Our strong commitment to ongoing innovation within the exhibition industry has supported the rapid growth and development of a wide range of business-to-business exhibitions.

We are committed to delivering unparalleled standard of service and will take every effort to ensure utmost satisfaction to both exhibitors and visitors.

# MISSION STATEMENT

To grow and promote trade while maintaining high standards of quality and service.

## OUR VALUES

Unequaled Excellence in all aspects of our business Integrity and Honesty.

# OUR TRACK RECORD

- Uganda Intl Trade Fair
- Intra Africa Trade Exhibition
- Tanzania Trade Show
- Ghana Trade Show
- Beauty Kenya & Tanzania
- Food & Hotel Kenya
- Nigeria Virtual Show
- Virtual IATF

# Additional Services apart form Exhibition:

- Online & Catalog Advertisement in Africa
- Selling Importers Database
- Cold Calling Outsourcing
- Visa & Hotel Assistance during Trade Fair
- Business Matchmaking Programs on Zoom
- Investors Assistance
- Assistance on Exports







# BRIGHT EXHIBITIONS

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