



**BRIGHT  
EXHIBITIONS**

17-19 JUNE 2025

Parc des Exposition Abidjan,  
**IVORY COAST**

[www.brightexhibitions.com](http://www.brightexhibitions.com)

**HOUSING NEED 1M+**

IN IVORY COAST

CONSTRUCTION  
SECTOR'S  
**GROWTH  
RATE 3,55%**

AFRICAN CONSTRUCTION  
MARKET SIZE IS  
**USD 58.42 BILLION**

IN 2024



**MEET THOUSANDS  
OF SERIOUS CONSTRUCTION  
BUYERS IN WEST AFRICA**

EXHIBITION

| B2B MEETINGS

| CONFERENCES

| PROFESSIONAL VISITORS

# About Ivory Coast

The most developing economies in West Africa with a population of 29 million, Ivory Coast is the economic hub of West Africa. Through substantial construction investments, it is increasingly diversifying its economic portfolio.

Ivory Coast is one of the most influential and steadily developing economies in West Africa. Through substantial construction investments, it is increasingly diversifying its economic portfolio. With its **dynamic economy** and **rapidly growing population**, the country is continuously expanding its commercial sphere. Ivory Coast's dynamic economy and growing population, combined with the Economic Community of West African States (ECOWAS) 's **300 million strong market**, offer significant trade & investment opportunities.

## COUNTRY INFORMATION

**Language:** French (Official), Dioula, Baoulé, Bété

**Population:** 29,6 Million

**Religion:** Islam (~43%), Christianity (~34%)

**Capital City:** Yamoussoukro

**Important Cities:** Abidjan, Bouaké, San Pedro, Daloa, Korhogo

**Currency:** XOF (West African CFA franc)

**Regime:** Presidential Republic

**President:** Alassane Ouattara

**GDP:** \$55 billion USD

**Growth Rate:** 7%



## The Modern Port of Abidjan

One of the largest on the West African coast, serves landlocked countries and facilitates regional trade, **making Ivory Coast a key player in regional commerce and logistics.**

Its economic diversity, strategic location, and growing trade volume enhance its appeal. As a member of ECOWAS and UEMOA, Ivory Coast serves as a gateway to both local and regional markets, offering significant opportunities for foreign traders

# MEET THE PROFESSIONALS

## AND GROW YOUR BUSINESS HERE

**companies** to connect and do business. African countries have been heavily investing in **construction projects**, both **infrastructure**, and **superstructure**. The **construction industry** is one of the **rapidly growing** sectors in the continent and it greatly contributes to employment. Thanks to the **population increase** and **urbanization** in the continent, the strong growth of the construction sector is inevitable. **West Africa Build Expo** spotlights **Ivory Coast's growing construction sector** and uniting **industry leaders**. **Secure your stand at the 2025 edition** and get ready to grow your business.



## WHY YOU SHOULD BE INTERESTED IN CONSTRUCTION SECTOR IN WEST AFRICA?



The housing need in Côte d'Ivoire is estimated at 1m+ units, with a yearly increase of 50,000.



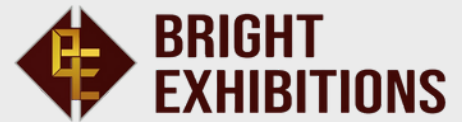
The housing market, road construction, and other large-scale infrastructure sectors offer excellent opportunities to promote international-made building materials, heavy equipment, specialized project management tools and related services.



West Africa Build Expo targets local marketing and a strong media campaign to highlight your company before, during and after the exhibition.



We arrange B2B-meetings to get buyers and exhibitors to meet.



**17 -19 June 2025**  
**Abidjan, IVORY COAST**

## PRODUCTS

### BUYERS ARE LOOKING FOR

- Construction & Building Materials
- Building Services
- Concrete & Related Products
- Bathrooms, Kitchens & Sanitaryware
- Conveying Systems
- Decorative Products
- Electrical Systems
- Facilities Management Services
- Finishes  
(Coating, Painting, Gypsum, Tiling)
- Fire Suppression & Protection
- Glass & Glazing
- Landscaping Products & Services
- HVAC
- Marble, Ceramic & Stone
- Metal, Steel & Aluminium
- Plumbing & Water Technology
- Furniture & Home Textile
- Safety & Security Equipment
- Software & IT
- Solar Energy
- Special Construction  
(Swimming Pools, Fountains)
- Thermal Moisture, Protection  
& Insulation
- Windows, Doors & Cladding
- Wood, Plastic & Composite