



**BRIGHT  
EXHIBITIONS**

INTERNATIONAL

# **POWER, ENVIRONMENT, ELECTRICITY & TECHNOLOGIES**

EXHIBITION

 Abidjan, **IVORY COAST**

 **17-19 June** 2025

SECTOR HAS RAPIDLY GROWING  
TRADE OPPORTUNITIES IN  
**WEST AFRICA!**



EXHIBITION | B2B MEETINGS | CONFERENCES | PROFESSIONAL VISITORS



# EMPOWERING YOUR SECTOR IN WEST AFRICA: JOIN US AT THE POWER & ELECTRICITY EXPO

Ivory Coast is one of the most influential and steadily developing economies in West Africa. Through substantial construction investments, it is increasingly diversifying its economic portfolio. With its dynamic economy and rapidly growing population, the country is continuously expanding its commercial sphere.

Ivory Coast's dynamic economy and growing population, combined with the Economic Community of West African States (ECOWAS) 's 300 million strong market, offer significant trade & investment opportunities.

## COUNTRY INFORMATION

**Language;** French (Official), Dioula, Baoulé, Bété

**Population;** 29,6 Million

**Religion;** Islam (~43%), Christianity (~34%)

**Capital City;** Yamoussoukro

**Important Cities;** Abidjan, Bouaké, San Pedro, Daloa, Korhogo

**Currency;** XOF (West African CFA franc)

**Regime;** Presidential Republic

**President;** Alassane Ouattara

**GDP;** \$55 billion USD

**Growth Rate;** 7%



## The Modern *Part Of Abidjan*

One of the largest on the West African coast, serves landlocked countries and facilitates regional trade, making Ivory Coast a key player in regional commerce and logistics.

Its economic diversity, strategic location, and growing trade volume enhance its appeal. As a member of ECOWAS and UEMOA, Ivory Coast serves as a gateway to both local and regional markets, offering significant opportunities for foreign traders.



# GATEWAY TO THE FUTURE OF ENERGY

Abidjan, IVORY COAST   
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Welcome to the Power & Electricity Expo in Ivory Coast, the premier event dedicated to advancing the energy sector across Africa. This dynamic expo brings together industry leaders, innovators, and experts from around the globe to showcase the latest technologies and solutions in power generation, transmission, and distribution. As Africa continues to grow and develop, the demand for reliable and sustainable energy is at an all-time high.

## PRODUCTS BUYERS ARE LOOKING FOR

### ALTERNATIVE ENERGY SOURCES

Bioenergetics, Wind Power Engineering, Hydrogen Energetics, Geothermal Energy, Hydropower Engineering, Solar Energy

### ELECTRICAL ENGINEERING

Power machine building, Electrically-powered equipment, Electricity, heat and gas supply systems, Equipment and machinery for housing and municipal services, Systems and instruments for measuring and control, Systems for automated process control, Software, Energy-efficient and energy-saving technologies and equipment, Safety of energy facilities and environmental safety

### LIGHTING, INDUSTRIAL LIGHTING ENGINEERING

Industrial and warehouse objects lighting, Street, underground passages, road junctions, transport highways lighting, Light sources, LEDs, Technologies, equipment and materials for lighting production, Light control systems and light metering devices

### CABLE AND WIRE

Power cables, control cables, communication cables, fiber optic, special-purpose cables, Wires for overhead power lines, power, communication, winding wires, special-purpose wires, Connecting fittings, insulating materials and other related materials, Accessories, equipment, tools and accessories for installation and laying, Technique for laying and installation of cables and wires



## EXPLORE CUTTING-EDGE SOLUTIONS, AND NETWORK WITH KEY STAKEHOLDERS

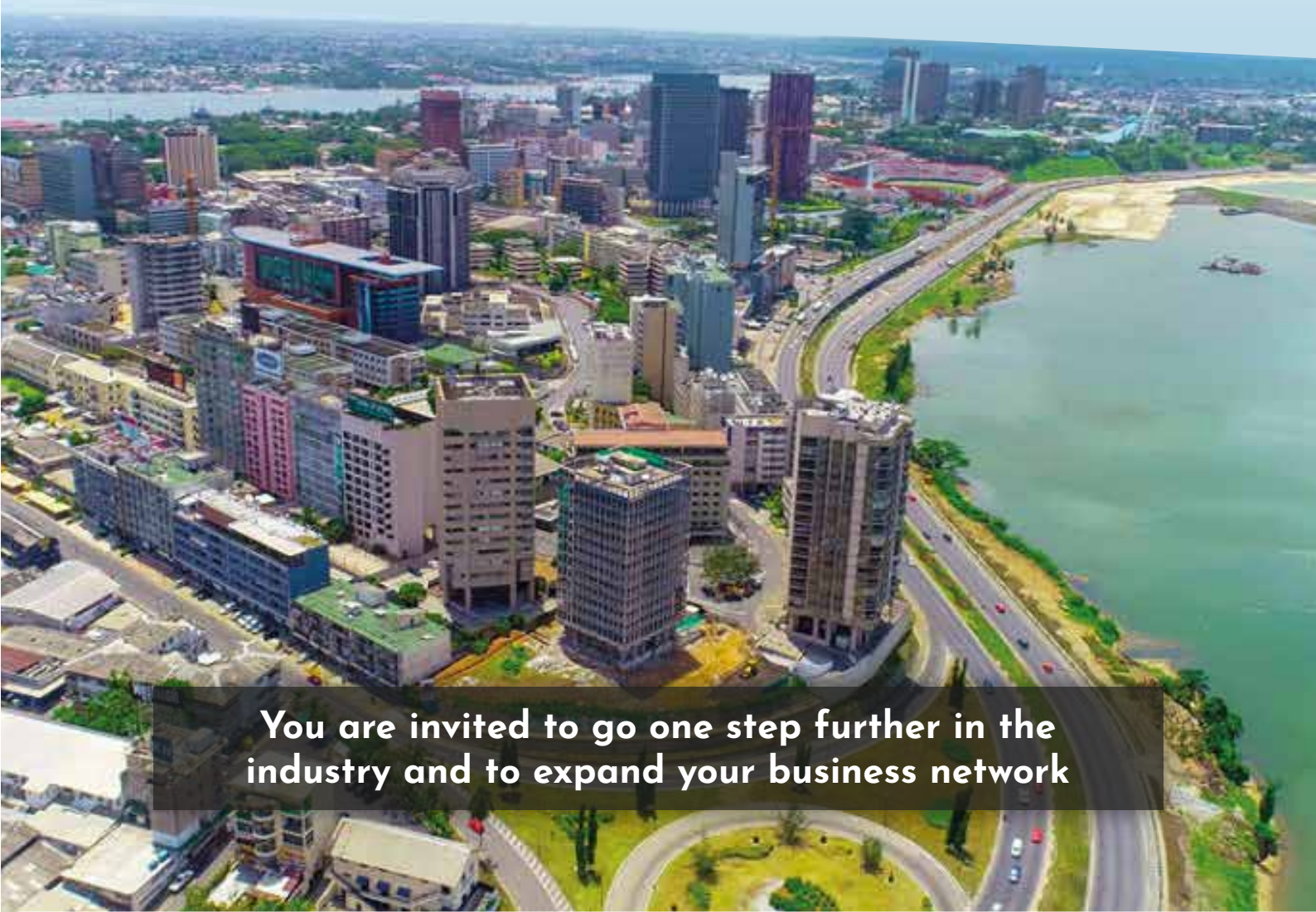
With the third largest electricity system in West Africa, the Ivorian government is working toward making the country a **West African power & electricity hub**. International companies would find strong interest in exports such as smart energy-monitoring devices and renewable energy related services.

### There are specific commercial opportunities in IVORY COAST

- Process Automation and Systems Control Equipment
- Gas-to-Power Technologies
- Renewable Energy Solutions (solar, biomass)
- Demand Side Management (DSM)
- Transmission and Distribution Equipment
- Energy Monitoring Systems

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**You are invited to go one step further in the industry and to expand your business network**